



Agenda

Call to Order

National Anthem

1.0 Additions to the Agenda

2.0 Adoption of Agenda

3.0 Corrections or Amendments:

3.1. August 3, 2016, Regular Meeting of Council Minutes 3-6

4.0 Adoption of:

4.1. August 3, 2016, Regular Meeting of Council Minutes

5.0 Proclamation

5.1. Prostate Cancer Awareness Month 7

6.0 Delegations

6.1. S/Sgt. Callihoo, RCMP July Stats 21-27

6.2. Tour of Alberta – Trina Joly, Sandra Bannard 8

7.0 Decision Items Pages 9-19

7.1. Councillor Long	Tour of Alberta Insurance	9-10
7.2. Councillor Shular	MacKenzie Avenue Pavement Rehabilitation	11-12
7.3. Councillor Wheeler	Town Facility Rules of Conduct Policy A-04-16	13-19

8.0 Department Reports

8.1. Engineering & Development	Ron Fraser
8.2. Community Services & FCSS	Annette Driessen
8.3. Economic Development	Eric Burton
8.4. Emergency Services	Tom Thomson
8.5. Administration	
• Communications and Marketing	Tyler Russell
• CAO Report	Dwight Dibben

9.0 Council Reports

9.1. Councillor Bossert
9.2. Councillor Fredrickson
9.3. Councillor Long
9.4. Councillor Shular

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	9.5. Councillor Wheeler	
	9.6. Mayor McLean	
10.0	Information Items	Pages 20-43
	10.1. Sustainability Committee Notes – July 15 and 22, 2016	21-23
	10.2. RCMP July Stats	24-30
	10.3. Drayton Valley Brazeau County Fire Services – July Stats	31-32
	10.4. Councillor Bossert – Conference Reports	33-43
	<ul style="list-style-type: none"> • Federation of Canadian Municipalities Annual Conference • University of Augustana - Economic Sustainability Course 	
11.0	Adjournment	



Meeting Minutes

THOSE PRESENT:

Mayor McLean
Deputy Mayor Bossert
Councillor Nadeau
Councillor Long
Councillor Wheeler
Councillor Shular
Councillor Fredrickson
Dwight Dibben, Chief Administrative Officer
Annette Driessen, Director of Community Services
Tom Thomson, Director of Emergency Services
Sonya Wrigglesworth, Assistant Director of Engineering
Shahid Mughal, Planning & Development Manager

Eric Burton, Economic Development Officer
Chandra Dyck, Legislative Services Coordinator
Rita Bijau, Executive Assistant
Tyler Russell, Communications and Marketing Coordinator
Jennifer Stone, Communications and Records Management
S/Sgt. Malcolm Callihoo, RCMP
Christian Richman, Audio/Visual
Justine Kimoden, Drayton Valley Western Review
Laine Mitchell, CIBW Radio
Members of the Public

ABSENT:

Kevin McMillan, Assistant Director of Corporate Services
Ron Fraser, Director of Engineering and Development

CALL TO ORDER

Mayor McLean called the meeting to order at 8:59 a.m.

1.0 Additions to the Agenda

There were no additions or deletions.

2.0 Adoption of Agenda

RESOLUTION #136/16

Councillor Shular moved to adopt the August 3, 2016, Regular Meeting of Council Agenda, as presented.

CARRIED

3.0 Corrections or Amendments:

3.1. July 13, 2016, Regular Meeting of Council Minutes

There were no corrections or amendments to the July 13, 2016, Regular Meeting of Council Minutes.

4.0 Adoption of:

4.1. July 13, 2016, Regular Meeting of Council Minutes

RESOLUTION #137/16

Councillor Bossert moved to adopt the July 13, 2016, Regular Meeting of Council Minutes, as presented.

CARRIED

5.0 Community Spotlight

5.1. Eagle Point Blue Rapids Parks Council

Mr. Peter Lee provided Council with information on the activities and developments within the Eagle Point Blue Rapids Parks Council and advised of potential requests for funding for the development of campgrounds, educational programming, and a trails system.

Councillor Nadeau exited the meeting at 9:25 a.m.

Councillor Nadeau returned to the meeting at 9:28 a.m.

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6.0 Delegations

6.1. Kristi Kerby – Automated Traffic Enforcement

Ms. Kerby shared concerns regarding the Automated Traffic Enforcement Program. Mayor McLean directed Administration to respond to the concerns and obtained Ms. Kerby's permission to post the questions and the answers on the Town's website for public information.

7.0 Decision Items

7.1. Community Event Grant – 3rd Quarter Allocation

RESOLUTION #138/16

Councillor Wheeler moved that Council award the Drayton Valley Community Foundation's "5th Annual DV 100" to be held on September 10, 2016, a total of \$1,000.00 from the Community Event Grant to support local initiatives.

CARRIED

RESOLUTION #139/16

Councillor Wheeler moved that Council award the Eleanor Pickup Arts Centre's "3rd Annual Alberta Culture Days" in Drayton Valley to be held on October 1st and 2nd 2016, a total of \$4,000.00 to allow organizers to follow the Provincial mandate to run the event free of charge to community members.

CARRIED

7.2. Intermunicipal Development Plan Amendment

RESOLUTION #140/16

Councillor Bossert moved that Council accept the recommendations of the Waste Management Committee as outlined in the policy questions.

CARRIED

7.3. Subdivision Application DV/16/01 Within SW17-49-7-W

RESOLUTION #141/16

Removed from the record as per Resolution #145/16.

RESOLUTION #142/16

Councillor Fredrickson moved that Council table the Subdivision Application DV/16/01 to a future Regular Meeting of Council.

CARRIED

7.4. Economic Development Community Profile and Powered by Entrepreneurs: Drayton Valley Economic Development Strategy 2016-18

RESOLUTION #143/16

Councillor Nadeau moved that Council approve Drayton Valley Community Profile.

CARRIED

RESOLUTION #144/16

Councillor Long moved that Council approve Powered by Entrepreneurs: Drayton Valley Economic Development Strategy 2016-18.

CARRIED

Mayor McLean called a break at 10:11 a.m.

Mayor McLean reconvened the meeting at 10:41 a.m.

RESOLUTION #145/16

Councillor Shular moved to remove Resolution #141/16 from the record.

CARRIED

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8.0 Department Reports

8.1. Engineering and Development

- Planning & Development

Mr. Mughal updated Council regarding activities within the Planning and Development Department and an update on the survey for PlaceMaking initiatives.

- Engineer's Report

Mrs. Wrigglesworth informed Council of the following:

- activities within Public Works;
- work on the Aurora School Bus Loop;
- working on first draft of Capital and Operating Budgets for 2017; and
- a general update on the road construction projects.

8.2. Community Services & FCSS

Ms. Driessen provided an update on activities within the Community Services Department and an update on the Open Space Park.

8.3. Economic Development

Eric Burton provided Council a report on the financial and investment roundtable hosted in June.

8.4. Emergency Services

Fire Chief Thomson informed Council of the activity for the month of June and the preparation of Fire Services for the Tour of Alberta.

8.5. Administration

- Communications and Marketing

Mr. Russell informed Council of the activities within the Communications regarding the brand promotion, the Tour of Alberta, “#mydraytonvalley” contest, and other surveys live on the website.

- CAO Report

Mr. Dibben provided a report on the following:

- 2016 budget review and exercises for the 2017 budget; and
- Community Standards Bylaw – more diligent review and enforcement will be a focus for Administration.

9.0 Council Reports

9.1. Councillor Wheeler

- Parks Day
- Communities in Bloom Judging Day
- Seniors BBQ
- Sustainability Committee Meetings

9.2. Councillor Bossert

- July 11th – CARNA 100th Anniversary
- July 27th – Communities in Bloom Judging Day
- August 4th – FCSS Tour

9.3. Councillor Fredrickson

- Had no report at this time.

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9.4. Councillor Nadeau

- Economic Development Committee Meetings
- Communities in Bloom Judging Day

9.5. Councillor Long

- July 15th – Clean Energy Technology Centre Meeting
- July 22nd – Clean Energy Technology Centre Meeting
- Economic Development Committee
- Seniors BBQ

9.6. Councillor Shular

- July 15th & 22nd - Clean Energy Technology Centre Meetings
- July 15th & 22nd – Sustainability Committee Meetings
- July 27th – Communities in Bloom and Brazeau Seniors Foundation Block Party

9.7. Mayor McLean

- July 26th – Meeting with Labour Minister
- July 27th – Communities in Bloom Judging Day

10.0 Information Items

10.1. Sustainability Committee Meeting Notes June 2016

10.2. Economic Development Committee Meeting Notes June 2016

10.3. Drayton Valley/Brazeau County Fire Services June 2016 Stats

10.4. Brazeau Seniors' Foundation Minutes May 2016

RESOLUTION #146/16

Councillor Fredrickson moved that Council accept the above items as information.

CARRIED

11.0 Adjournment

RESOLUTION #147/16

Councillor Long moved that Council adjourn the August 3, 2016, Regular Meeting of Council at 11:31 a.m.

CARRIED

MAYOR

CHIEF ADMINISTRATIVE OFFICER

Town of Drayton Valley

Proclamation

PROSTATE CANCER AWARENESS MONTH SEPTEMBER 2016

- WHEREAS:** Prostate cancer is the most common cancer to affect Canadian men;
- AND WHEREAS:** 1 in 8 Canadian men will be diagnosed with the disease in his lifetime;
- AND WHEREAS:** an estimated 24,000 Canadian men will be diagnosed with prostate cancer this year;
- AND WHEREAS:** The survival rate for prostate cancer can be over 90% when detected early;
- AND WHEREAS:** Those with a family history of the disease, or those of African or Caribbean descent, are at a greater risk of developing prostate cancer;
- AND WHEREAS:** Prostate Cancer Canada recommends that men get a PSA test in their 40s to establish their baseline;
- NOW THEREFORE;** I, Glenn McLean, Mayor of the Town of Drayton Valley, do hereby proclaim September 2016 as Prostate Cancer Awareness Month in the Town of Drayton Valley.

DATED at the Town of Drayton Valley,
in the Province of Alberta,
this 24th day of August, 2016.

Mayor Glenn McLean





Town of Drayton Valley

Delegation Request Form

Name(s): Trina Joly & Sandra Bannard

Organization: Tour of Alberta Local Organizing Committee

Contact Number: 780-920-7138 Contact E-mail: trina.joly@gmail.com/sandra.bannard@gmail.com

Mailing Address: _____

Meeting you would like to attend as a Delegation (please check all that apply)*:

- ☒ Council Meeting
- ☐ Governance & Priorities Committee Meeting
- ☐ Special Meeting/Presentation
- ☐ Administration Meeting

* Request must be received a minimum of TWO WEEKS prior to the meeting being requested for; please refer to the Meeting Schedule for dates

Reason for Requesting Delegation:
(information only, request for funding, concern, etc)

Provide an update to Council

Additional Information Provided

Please list the information you attached or included with your delegation request:

Please indicate any preference you have for meeting:

Wednesday, August 24, 2016

Please submit your request by:

Fax: 780.542.5753

E-mail:

admin-support@draytonvalley.ca

In person: 5120-52 ST

		SECTION	
AGENDA ITEM:	Tour of Alberta Insurance		
Department:	Administration		
Presented by: Support Staff:	Councillor Long Tyler Russell, Communications and Marketing Coordinator		

BACKGROUND:

The Tour of Alberta, presented by the Town of Drayton Valley in partnership with the Drayton Valley Hospitality and Tourism Authority (DVHTA), will be held on Saturday, September 3, 2016. Drayton Valley will host the stage 3 finishing stop portion of the Tour.

As part of the Tour of Alberta stop, the Local Organizing Committee (LOC) has planned a number of activities to take place on Friday, September 2 and Saturday, September 3.

A festival area will be set up to welcome athletes and spectators. A variety of vendors and local organizations will be on site offering the following services:

- Rotary barbecue supper
- Reid Law Family Ride
- Drive-in movie at the CETC
- Concession hosted by St. Anthony Playground Committee.
- Bike valet secure parking for bikes
- Pancake breakfast
- Kids Zone (Party King inflatables x 3, spin art machine, face painters x2, Patch & the Littles doing balloon art, magic show and street performers, bike rodeo, and side walk art, foosball table and ping pong table)
- Entertainment stage
- Metal art
- Sparkle tattoos
- Young Living Oils
- Global Raw Pet Food
- Abbie Cadabbies
- Philippa's Lemonade Stand
- Photography
- Miss Me Clothing
- Stained glass
- Fishing supplies
- Inflatables
- DV 100
- Drayton Valley Thunder
- Big West Radio
- Telus
- Art Guild
- LOC information booth & merchandise sales
- Volunteer check -in

- DV Chamber of Commerce
- DVHTA
- Barefoot Creations
- Burtons Treasure Chest
- Charms and Accessory Clothing
- DV Speedway
- Fair Trade Products
- Hub International Phoenix Insurance
- IT Works
- Naked Bath Products
- Prestigious Imagineering
- Scentsy
- Signature Home Style
- Thirtyone
- Velvet Fuhr Cards
- Watkins
- LOC sponsor booths
- Spectator first aid tent

The Town's insurer has indicated that activities or events endorsed by a resolution of Council will be recognized as an insured event, thereby minimizing the need for Special Event Insurance. Administration is recommending that the Tour of Alberta festival activities be endorsed by Town Council as an insured activity of the municipality.

RECOMMENDATION:

I move that Town Council endorse the Tour of Alberta festival activities on September 2 & 3, 2016 for coverage under the Town of Drayton Valley's General Liability Insurance.

AGENDA ITEM:	Mackenzie Avenue Pavement Rehabilitation
Department:	Engineering and Development
Presented by:	Councillor Shular
Support Staff:	Ron Fraser, Director of Engineering and Planning

BACKGROUND:

A public tender was issued for the pavement rehabilitation of Mackenzie Avenue and area streets, including storm water catchment work on Mackenzie Avenue itself. The tender was issued reflecting a potential staging of the project into two components: Part A - Mackenzie Avenue and Part B – 40 Street and Meier Avenue. Based on initial costing estimates from Stantec, our engineering consultant on this project, it was anticipated that both Part A and Part B could be completed within the financial parameters of our 2016 Capital Budget. However, upon review of bids received, all exceeded the budget established for the full project.

Following is the breakdown of the bids for Part A, Part B, and the Total amount for the Mackenzie Avenue Pavement Rehabilitation Project.

Contractor	Part A	Part B	Total
Central City Asphalt Ltd.	\$785,360.40	\$388,820.30	\$1,174,180.70
Parkway Enterprises Ltd.	\$829,842.75	\$363,631.40	\$1,193,474.15
Border Paving Ltd.	\$870,981.10	\$396,550.00	\$1,267,531.11
Earthwise Construction Ltd.	\$906,539.90	\$408,024.41	\$1,314,864.31
E Construction Ltd.	\$1,059,360.50	\$377,601.40	\$1,436,961.90

This project was anticipated to be funded out of the Town Infrastructure Lifecycle Rehabilitation Project Fund, which is comprised of \$1 Million from Municipal Sustainability Initiative (MSI) capital grant dollars provided by the province. The tender was issued so that, dependent upon the bids, Part B would be an optional element. Accordingly, there are budgetary funds available in the 2016 Capital Budget to proceed with Part A of the project.

The low overall tender was from Central City Asphalt Ltd. of Blackfalds, Alberta, in the amount of \$1,174,180.70 for the total project, and \$785,360.40 for Part A alone. The next lowest tender was from Parkway Enterprises Ltd. of Drayton Valley, Alberta which was slightly higher than the total project bid from Central City Asphalt Ltd., and approximately \$45,000 above the Part A only bid of Central City Asphalt Ltd. Parkway Enterprises Ltd. was the only local contractor who bid on this project.

Criteria used in evaluating a contract include contractor qualifications, availability, past experience, and familiarity with the work, as well as bid amount and price competitiveness.

OPTIONS:

- 1) Award Part A – Mackenzie Avenue Pavement Rehabilitation Project to Central City Asphalt Ltd of Blackfalds, AB for \$ \$785,360.40, plus GST and a 10% contingency.
- 2) Award Part A – Mackenzie Avenue Pavement Rehabilitation Project to Parkway Enterprises Ltd. of Drayton Valley, AB, for \$829,842.75, plus GST and a 10% contingency.
- 3) Not make an award on the Mackenzie Avenue Pavement Rehabilitation Project at this time.

MOTION:

I move that Council _____.

AGENDA ITEM:	Town Facility Rules of Conduct Policy A-04-16
Department:	Administration
Presented by:	Councillor Wheeler
Support Staff:	Annette Driessen, Director of Community Services Chandra Dyck, Legislative Services Coordinator

BACKGROUND:


At the request of Administration members responsible for the various Town facilities, the attached "Town Facility Rules of Conduct Policy" has been prepared and is being presented today for Council's approval.

This Policy is intended to provide a basic, consistent set of expectations for the users of Town facilities, with the expectation that each facility may create site-specific rules and regulations.

In keeping with the recent Bylaws and Policies adopted by the Town, including the Community Standards Bylaw, the Parks and Public Facilities Bylaw, and the Outdoor Events Policy, this proposed Policy reiterates a consistent set of expectations for facility users and their application by Town employees.

MOTION:

That Council approve the Town Facility Rules of Conduct Policy A-04-16, as presented.

Subject:	Town Facility Rules of Conduct Policy	Policy No.:	A-04-16	
Department:	Administration, and Recreation and Culture			
Approval Date:	August 24, 2016	Review Date:		
Associated Policies:				

Town Facility Rules of Conduct Policy

Purpose

The purpose of the Rules of Conduct Policy is to establish the standards of behaviour the Town of Drayton Valley (hereinafter referred to as the “Town”) expects from users of Town facilities in order to maintain a safe and welcoming environment for the public and staff. This Policy identifies the types of misconduct that lead to suspensions or expulsions.

General Policy

The Town provides equitable access to services which meet the changing needs of the community. All Town facilities preserve and promote universal access to a broad range of activities, experiences, information and ideas in a welcoming and supportive environment that is free from discrimination and harassment. These rules are intended to prevent such conduct and to ensure the dignity and safety of the public and the staff and to maintain the security of Town property without disruption to Town services.

Town facilities are operated as multi-purpose, family oriented venues. In keeping with the intent, all users and user groups are asked to respect the enjoyment of others using the facilities.

1. Rules of Conduct

1.1 The following will be the grounds for disciplinary action:

- a. deliberate destruction, damage, or misuse of property, machinery, equipment, tools or the same belonging to the Town, employees, other users or occupiers.
- b. theft of property belonging to the Town, employees, other users or occupiers.

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Department:	Administration, and Recreation and Culture		
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- c. disrupting Town business, events, or third-party licensed or permitted activities within the facility;
- d. unsatisfactory conduct on and/or in Town property, which includes but may not be limited to:
 - i. discrimination and/or harassment;
 - ii. indecency;
 - iii. possession of an illegal or unauthorized weapon;
 - iv. fighting;
 - v. abusive or obscene language or gestures;
 - vi. threatening, intimidating or coercing others for any purpose;
 - vii. illegal or unauthorized possession of alcohol, or appearing to be under the influence of alcohol;
 - viii. possessing, using, or appearing to be under the influence of illegal drugs;
 - ix. smoking within a Town facility or within restricted setbacks as established by Provincial Legislation;
 - x. illegal gambling;
 - xi. throwing of any object, directed in any manner as to create a safety hazard;
- e. posting notices, distributing circulars or petitions, soliciting or engaging in any commercial activity on Town property without prior written approval of the facility manager;
- f. photographing, filming or video recording of Town staff and users (other than those related to the individual photographing, filming or recording) on Town property without prior written approval of the facility manager or the private event organizer;

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- g. refusing to respond to staff directives;
 - h. creating or contributing to unsafe or unsanitary conditions;
 - i. sale, possession, use, or discharge of any fireworks or pyrotechnics, except where expressly authorized by the Drayton Valley Brazeau County Fire Services;
 - j. members of the public using entrances and exits marked for "Staff Only" areas without permission; and/or
 - k. members of the public failing to wear appropriate attire, including protective equipment, as may be required.
- 1.2
- a. Responsibility for the welfare and the behaviour of children and youth using the Town facilities ultimately rests with the parent/guardian or an assigned and responsible caregiver.
 - b. The Town expects parents/guardians, caregivers and teachers to:
 - i. not leave children or youth requiring supervision unattended in or about a Town facility;
 - ii. monitor the use of services and equipment by children and youth under their care;
 - iii. be responsible for the appropriate behaviour of children and youth under their care.
 - c. Children ten (10) years of age and younger must be accompanied by an adult or responsible caregiver while in a Town facility unless participating in an approved program where caregivers are not required to be in attendance.
- 1.3 Service animals are welcome in Town facilities. Other animals are only allowed during authorized programs.

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2. Disciplinary Action as a Result of Breach of Conduct

- 2.1 Serious incidents will be investigated and reported to the CAO. Depending on the nature of the infraction:
- a. the form of discipline may range from a warning to eviction from the facility;
 - b. suspensions or expulsions from the facility may vary in length.
- 2.2 A Town employee may evict anyone found violating any of the facility regulations and/or Rules of Conduct from the facility for the remainder of the day. The staff will be responsible for documenting, in writing, using the standardized Incident Report Form, the name of the offender, the infractions and the reason(s) for the eviction. Town employees shall also report an illegal or perceived illegal activity to the local RCMP detachment.
- 2.3 Employee recommendations for suspensions or expulsions shall be considered by the facility manager, who is authorized to suspend or expel individuals for a period of up to three (3) days. Anyone disagreeing with an suspension or expulsion may appeal to the CAO.
- 2.4 Recommended suspensions or expulsions in excess of three (3) days are to be submitted to the CAO for consideration. The CAO has discretion in determining whether a person will be excluded, the time period of the suspension or expulsion, and will take into consideration the severity of the misconduct, the circumstances surrounding the incident and any mitigating factors.
- 2.5 If a child is found demonstrating inappropriate behaviour, the parent/guardian or caregiver will be informed. If said behaviour persists, the child, along with the parent/guardian or caregiver, will be evicted from the facility.
- 2.6 If a child ten (10) years of age or younger is found unattended, whether demonstrating inappropriate behaviour or not, the Town facility staff shall attempt to locate the parent/guardian or caregiver. If they cannot be located in the building or by telephone within thirty (30) minutes, the local Child and Family Services Agency will be contacted to pick up the child.

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Department:	Administration, and Recreation and Culture		
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Definitions

3. Within this Policy the following definitions shall apply:

- 3.1 *evict or eviction* means the immediate removal of an individual from a facility;
- 3.2 *expulsion* means a member of the public who is not allowed to enter a specific Town facility for a specified amount of time;
- 3.3 *mitigating factors* means considerations that impact the severity of the suspension or expulsion, or the culpability of the act and may influence the length of suspension or expulsion, including, but not limited to, the individual's age, mental or physical ability, or the circumstances of the incident;
- 3.4 *suspension* means a member of the public who is not allowed to enter a specific Town facility for a specified amount of time, but still retains use of his or her privileges; and
- 3.5 *Town facility/facilities* means all buildings and property of the Town, whether leased, owned or co-owned.

Responsibilities

- 4. To maintain a safe, supportive and welcoming environment for facility users and staff, all Town staff has the right and obligation to enforce the Rules of Conduct in a fair and consistent manner.
- 5. The facility manager or designate is accountable for the application of the Rules of Conduct and related Policies and appeals processes within their respective facilities.

This Policy, upon approval by Town Council, shall supplement any existing facility-specific Policies previously adopted by Town Council. Facility-specific practices and procedures may be established to address behaviours and conduct unique to the facility; such documentation shall be supplementary to this Policy.

Subject:	Town Facility Rules of Conduct Policy	Page:	6 of 6
Department:	Administration, and Recreation and Culture		
Approval Date:	August 24, 2016	Review Date:	

In the case of any conflict between this Policy and any supplemental practice or procedure document, the provisions of this Policy shall prevail.

Mayor

Approval Date

Information Items

10.0 Information Items

Pages 20-43

10.1. Sustainability Committee Notes – July 15 and 22, 2016	21-23
10.2. RCMP July Stats	24-30
10.3. Drayton Valley Brazeau County Fire Services – July Stats	31-32
10.4. Councillor Bossert – Conference Reports	33-43
<ul style="list-style-type: none"> • Federation of Canadian Municipalities Annual Conference • University of Augustana - Economic Sustainability Course 	

MOTION:

I move that Town Council accept the above items as information.



Sustainability Committee Meeting
Friday, July 15, 2016, 9:00 a.m. – 12:00 p.m.
Town of Drayton Valley Conference Room #1

Meeting Notes

Present: Councillor Fayrell Wheeler, Councillor Dean Shular, Pam Livingston, Danette Moulé, Sabine Larcher

Absent: Mayor Glenn McLean (Ex Officio), Dwight Dibben, Ron Fraser

1.0 Call to Order

Councillor Wheeler called the meeting to order at 9:03 a.m.

2.0 Additions or Deletions to Agenda

Following item was added to the agenda:

5.2 Budget

3.0 Adoption of Agenda

Councillor Shular moved to adopt the Agenda as amended.

Carried

4.0 Approval of June 20, 2016, Committee Meeting Notes

Councillor Shular moved to approve the June 20, 2016, Committee Meeting Notes as presented.

Carried

5.0 Discussion Items

5.1 Review Sustainability Plan

The Committee reviewed the Sustainability Plan and agreed to continue with the review in the meeting on July 22, 2016.

5.2 Budget

Ms. Moulé presented the Committee with proposed projects for 2017 and explained these in further detail. The Committee supports the proposed list with the inclusion of an arts and culture component.

6.0 Other Business

There was no other business discussed.

7.0 Information items

There were no information items discussed.

July 15, 2016

8.0 Items for Next Meeting

- Continue Review of Sustainability Plan

9.0 Next Meeting Date

July 22, 2016, 9:00-11:00 am, Boardroom 1 – Review Sustainability Plan
August 12, 2016, 9:00-11:00 am, Boardroom 1

10.0 Adjournment

Councillor Shular adjourned the meeting at 11:31 a.m.

APPROVED



Sustainability Committee Meeting
Friday, July 22, 2016, 9:00 a.m. – 11:00 a.m.
Town of Drayton Valley Conference Room #1

Meeting Notes

Present: Councillor Fayrell Wheeler, Councillor Dean Shular, Pam Livingston, Danette Moulé, Sabine Larcher

Absent: Mayor Glenn McLean (Ex Officio), Dwight Dibben, Ron Fraser

1.0 Call to Order

Councillor Wheeler called the meeting to order at 9:06 a.m.

2.0 Additions or Deletions to Agenda

3.0 Adoption of Agenda

4.0 Approval of July 15, 2016, Committee Meeting Notes

5.0 Discussion Items

5.1 Review Sustainability Plan

The Committee reviewed the Sustainability Plan and discussed the importance that all departments follow the Sustainability Plan. The Committee agreed that the Plan should be reviewed every year. Ms. Livingston will get together with Ms. Moulé to discuss the next steps and the possibility of a discussion at a Leadership meeting.

6.0 Other Business

There was no other business discussed.

7.0 Information items

There were no information items discussed.

8.0 Items for Next Meeting

9.0 Next Meeting Date

August 12, 2016, 9:00-11:00 am, Boardroom 1

10.0 Adjournment

The meeting was adjourned at 12:29 p.m.

Drayton Valley Municipal Detachment

Statistical Comparison

January to July: 2012 - 2016

All categories contain "Attempted" and/or "Completed"

Friday, August 05, 2016

CATEGORY	Trend	2012	2013	2014	2015	2016
Homicides & Offences Related to Death		0	0	0	0	0
Robbery		1	2	6	2	0
Sexual Assaults		12	2	5	5	9
Other Sexual Offences		2	2	3	3	4
Assault		110	89	88	65	47
Kidnapping/Hostage/Abduction		9	2	2	1	1
Extortion		0	0	1	0	0
Criminal Harassment		18	12	9	10	8
Uttering Threats		36	24	22	22	20
Other Persons		0	0	0	0	0
TOTAL PERSONS		188	133	136	108	89
Break & Enter		68	40	46	41	65
Theft of Motor Vehicle		62	40	64	35	48
Theft Over \$5,000		8	4	7	6	4
Theft Under \$5,000		147	202	224	150	158
Possn Stn Goods		28	16	32	12	17
Fraud		27	32	30	28	24
Arson		2	1	1	1	1
Mischief To Property		159	160	198	166	121
TOTAL PROPERTY		501	495	602	439	438
Offensive Weapons		10	9	16	9	6
Public Order		1	1	0	0	0
Disturbing the peace		91	74	54	50	29
OTHER CRIMINAL CODE		124	116	141	141	97
TOTAL OTHER CRIMINAL CODE		226	200	211	200	132
TOTAL CRIMINAL CODE		915	828	949	747	659

Drayton Valley Municipal Detachment



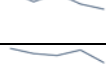
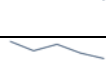
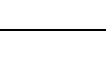
Statistical Comparison




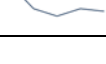
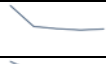

January to July: 2012 - 2016

All categories contain "Attempted" and/or "Completed"

CATEGORY	Trend	2012	2013	2014	2015	2016
Drug Enforcement - Production		1	0	0	0	0
Drug Enforcement - Possession		33	27	42	21	21
Drug Enforcement - Trafficking		7	9	9	17	5
Drug Enforcement - Other		0	0	1	0	2
Total Drugs		41	36	52	38	28
Federal - General		12	6	2	4	7
TOTAL FEDERAL		53	42	54	42	35
Liquor Act		27	21	12	9	10
Other Provincial Stats		39	57	54	61	63
Total Provincial Stats		66	78	66	70	73
Municipal By-laws Traffic		2	5	7	7	2
Municipal By-laws		93	73	47	55	56
Total Municipal		95	78	54	62	58
Fatals		2	3	0	0	0
Injury MVC		5	4	4	4	7
Property Damage MVC (Reportable)		214	166	205	156	131
Property Damage MVC (Non Reportable)		26	23	22	25	18
TOTAL MVC		247	196	231	185	156
Provincial Traffic		489	318	312	254	272
Other Traffic		15	9	2	4	10
Criminal Code Traffic		92	61	62	44	35
Common Police Activities						
False Alarms		181	154	171	184	167
False/Abandoned 911 Call and 911 Act		48	60	54	63	59
Suspicious Person/Vehicle/Property		142	112	22	69	48
Persons Reported Missing		1	10	7	5	22
Spousal Abuse - Survey Code		105	84	81	102	94

Drayton Valley Municipal Detachment 5 Year Traffic Summary - January to July

January to July	Trend	2012	2013	2014	2015	2016
Fatals		2	3	0	0	0
Injury MVC		5	4	4	4	7
Property Damage MVC (Reportable)		214	166	205	156	131
Property Damage MVC (Non Reportable)		26	23	22	25	18
Total MVC		247	196	231	185	156

January to July	Trend	2012	2013	2014	2015	2016
Impaired Operation*		Currently Not Available				
Roadside Suspensions - alcohol related - No charge**		15	9	2	4	10
Occupant Restraint/Seatbelt Violations**		4	5	3	3	0
Speeding Violations**		21	18	13	8	58
Intersection Related Violations**		19	9	6	9	8
Driving without Due Care or Attention*		Currently Not Available				
Other Moving Traffic*		Currently Not Available				
Other Non-Moving Violation**		108	59	54	51	53
Other CC Traffic***		17	13	7	5	6

*include "Cleared by Charge" and "Cleared Other" **"Actual" ***"Reported"

Drayton Valley Municipal Detachment

Statistical Comparison

July: 2012 - 2016

All categories contain "Attempted" and/or "Completed"

Friday, August 05, 2016

CATEGORY	Trend	2012	2013	2014	2015	2016
Homicides & Offences Related to Death		0	0	0	0	0
Robbery		0	0	1	0	0
Sexual Assaults		1	1	0	0	0
Other Sexual Offences		1	0	0	0	0
Assault		13	9	16	6	2
Kidnapping/Hostage/Abduction		1	1	0	0	0
Extortion		0	0	0	0	0
Criminal Harassment		2	2	1	0	0
Uttering Threats		5	1	3	1	1
Other Persons		0	0	0	0	0
TOTAL PERSONS		23	14	21	7	3
Break & Enter		8	4	6	7	7
Theft of Motor Vehicle		8	6	10	10	6
Theft Over \$5,000		2	2	2	1	0
Theft Under \$5,000		22	28	36	29	21
Possn Stn Goods		3	2	6	4	3
Fraud		4	6	5	3	4
Arson		0	0	0	0	0
Mischief To Property		27	34	43	18	17
TOTAL PROPERTY		74	82	108	72	58
Offensive Weapons		1	1	3	0	3
Public Order		1	0	0	0	0
Disturbing the peace		0	10	9	8	7
OTHER CRIMINAL CODE		40	14	32	16	5
TOTAL OTHER CRIMINAL CODE		42	25	44	24	15
TOTAL CRIMINAL CODE		139	121	173	103	76

Drayton Valley Municipal Detachment

Statistical Comparison

July: 2012 - 2016

All categories contain "Attempted" and/or "Completed"

CATEGORY	Trend	2012	2013	2014	2015	2016
Drug Enforcement - Production		1	0	0	0	0
Drug Enforcement - Possession		5	5	13	3	5
Drug Enforcement - Trafficking		1	2	0	0	0
Drug Enforcement - Other		0	0	0	0	0
Total Drugs		7	7	13	3	5
Federal - General		3	1	0	0	3
TOTAL FEDERAL		10	8	13	3	8
Liquor Act		4	6	4	1	2
Other Provincial Stats		6	12	5	11	9
Total Provincial Stats		10	18	9	12	11
Municipal By-laws Traffic		0	0	2	3	1
Municipal By-laws		15	14	6	11	12
Total Municipal		15	14	8	14	13
Fatals		0	0	0	0	0
Injury MVC		0	0	0	1	1
Property Damage MVC (Reportable)		29	19	16	21	17
Property Damage MVC (Non Reportable)		4	3	2	3	4
TOTAL MVC		33	22	18	25	22
Provincial Traffic		59	47	29	43	35
Other Traffic		2	1	0	0	2
Criminal Code Traffic		15	12	4	2	3
Common Police Activities						
False Alarms		35	29	54	38	26
False/Abandoned 911 Call and 911 Act		8	10	15	12	5
Suspicious Person/Vehicle/Property		0	5	3	14	2
Persons Reported Missing		0	1	2	0	2
Spousal Abuse - Survey Code		16	11	11	16	6

Drayton Valley Municipal Detachment 5 Year Traffic Summary - Month of July

July	Trend	2012	2013	2014	2015	2016
Fatals		0	0	0	0	0
Injury MVC		0	0	0	1	1
Property Damage MVC (Reportable)		29	19	16	21	17
Property Damage MVC (Non Reportable)		4	3	2	3	4
Total MVC		33	22	18	25	22

July	Trend	2012	2013	2014	2015	2016
Impaired Operation*		Currently Not Available				
Roadside Suspensions - alcohol related - No charge**		1	1	0	0	2
Occupant Restraint/Seatbelt Violations**		0	0	0	0	0
Speeding Violations**		1	1	1	1	2
Intersection Related Violations**		0	2	0	1	1
Driving without Due Care or Attention*		Currently Not Available				
Other Moving Traffic*		Currently Not Available				
Other Non-Moving Violation**		1	15	6	8	8
Other CC Traffic***		4	3	1	0	0

*include "Cleared by Charge" and "Cleared Other" ***Actual" ****"Reported"

Drayton Valley Municipal Detachment

January to July: 2012 - 2016

All categories contain "Attempted" and/or "Completed"

Category	Trend	2012	2013	2014	2015	2016		Mean	Std Deviation	Mean + 1 Std Dev	FLAG	Slope
Theft Motor Vehicle (Total)		62	40	64	35	48		49.8	11.6	61.4	Within Norm	-3.3
Auto		2	6	3	1	2		2.8	1.7	4.5	Within Norm	-0.5
Truck/SUV/Van		38	14	41	26	32		30.2	9.6	39.8	Within Norm	0
Motorcycle		1	1	5	1	0		1.6	1.7	3.3	Within Norm	-0.2
Other		16	16	8	7	13		12.0	3.8	15.8	Within Norm	-1.5
Take Auto without Consent		5	3	7	0	1		3.2	2.6	5.8	Within Norm	-1.1
Break and Enter (Total)		68	40	46	41	65		52.0	12.0	64.0	Issue	-0.5
Business		14	20	21	22	47		24.8	11.4	36.2	Issue	6.8
Residence		34	11	14	15	10		16.8	8.8	25.6	Within Norm	-4.4
Cottage or Seasonal Residence		0	0	0	0	1		0.2	0.4	0.6	Issue	0.2
Other		17	4	8	3	4		7.2	5.2	12.4	Within Norm	-2.7
Spousal Abuse		105	84	81	102	94		93.2	9.5	102.7	Within Norm	-0.4
Robbery		1	2	6	2	0		2.2	2.0	4.2	Within Norm	-0.2
Assault		110	89	88	65	47		79.8	21.7	101.5	Within Norm	-15
Sexual Assaults		12	2	5	5	9		6.6	3.5	10.1	Within Norm	-0.3

Traffic	Trend	2012	2013	2014	2015	2016		Mean	Std Deviation	Mean + 1 Std Dev	FLAG	Slope
Impaired Operation*		Currently Not Available						Currently Not Available				
Roadside Suspensions - alcohol related - No grounds to charge**		15	9	2	4	10		8.0	4.6	12.6	Within Norm	-1.5
Occupant Restraint/Seatbelt Violations**		4	5	3	3	0		3.0	1.7	4.7	Within Norm	-1
Speeding Violations**		21	18	13	8	58		23.6	17.8	41.4	Issue	6.4
Intersection Related Violations**		19	9	6	9	8		10.2	4.5	14.7	Within Norm	-2.2
Driving without Due Care or Attention*		Currently Not Available						Currently Not Available				
Other Moving Traffic*		Currently Not Available						Currently Not Available				
Other Non-Moving Violation**		108	59	54	51	53		65.0	21.7	86.7	Within Norm	-11.8
Other CC Traffic***		17	13	7	5	6		9.6	4.6	14.2	Within Norm	-3



DRAYTON VALLEY/BRAZEAU COUNTY FIRE SERVICES

Office of the Fire Chief

P.O. Box 6837
5120-52 Street
Drayton Valley, Alberta
T7A-1A1

Main: (780) 514-2216
Fax: (780) 514-2244

July 2016 Stats

Town of Drayton Valley/ Brazeau County

Fire Calls- 1

Rubbish and Grass Fires- 1

Motor Vehicle Collisions- 5

Rescue Calls- 1

Alarm Calls- 10

Assist another Agency- 5

Misc Calls- 4

Total- 27

Town of Drayton Valley

Fire Calls- 0

Rubbish and Grass Fires- 0

Motor Vehicle Collisions- 2

Rescue Calls- 1

Alarm Calls- 8

Assist another Agency- 0

Misc Calls- 4

Total- 15



DRAYTON VALLEY/BRAZEAU COUNTY FIRE SERVICES

Office of the Fire Chief

P.O. Box 6837
5120-52 Street
Drayton Valley, Alberta
T7A-1A1

Main: (780) 514-2216
Fax: (780) 514-2244

Brazeau County

Fire Calls- 1

Rubbish and Grass Fire- 1

Motor Vehicle Collisions- 3

Rescue Calls- 0

Alarm Calls- 2

Assist another Agency- 5

Misc Calls- 0

Total- 12

Conference Report

Council Member: Debra Bossert

Conference/Workshop Attended: Federation of Canadian Municipalities (FCM)

Date of Conference: June 3-5, 2016



Information Presented (all relevant sessions):

Session 1: Asset Management- Optimizing Infrastructure Spending in Communities of All Sizes.

On the Dias: Mayor Pauline Quinlan, Ville de Bromont, Q.B.; Mayor Walter Steelasky, Town of Melville, Sask.; Murray Jammer, Deputy CAO, City of Fredericton N.B; Ross Homeniuk, Director Infrastructure Advisory, KPM

Public infrastructure is a growing concern for communities of all sizes. We are challenged to balance aging infrastructure, shifting priorities, limited resources and changing environments when making decisions for the needs of our communities. Many communities have been forced to address their asset management needs with limited available financial resources and challenging economic realities. Successful asset management involves balancing infrastructure system costs, opportunities and risks against the desired performance and realistic lifespan of those assets.

Some key questions for our municipality to consider:

- What factors are driving asset management within our jurisdiction? (interior and exterior factors)
- What is our primary area of focus and our biggest priorities?
- Who is leading AM within our organization, which groups are engaged, and how do we capture stakeholder priorities?

The slide presentation for this workshop is linked here: <http://www.fcm.ca/home/events/past-conferences/2016-annual-conference-and-trade-show-post-conference-resources/workshop-2-asset-management.htm>

Session 2: Study Tour: Youth Recreation

We toured the Broadway Neighbourhood Centre's "Just TV" program in downtown Winnipeg. This multi-media performing arts program was designed with at risk youth in mind, giving these talented young people a positive and encouraging space to develop, build skills and grow. The program is run in partnership with Red River College, provincial government and local service agencies. They also run a "Catch & Release" program which is a food security group that

focuses on teaching gardening and food prep skills, along with physical and mental health wellness skills and traditional Aboriginal teachings. There are three age levels in this program, each level tailored for that specific group of youth. Link to the many aspects of this diverse and exciting youth program: <http://www.thebnc.ca/>

Secondly we toured the Winnipeg Aboriginal Sport Achievement Centre where over 2500 children attend WASAC summer camps each summer. The agency works with 70 local schools to recruit and register children and WASAC removes all barriers by providing transportation, nutrition, and all program activities free of charge. Besides the Aboriginal Sports camp, WASAC runs three other summer camps including Girls Empowerment Camp, Red River Culinary Initiative and the Youth Achievement Program. All programming is delivered by young aboriginal adults, and is the largest employer of aboriginal youth in the province of Manitoba. It has been an incredibly successful model with over 34,000 youth participating during its 17 years of operation. As with the “Just TV” program mentioned above, this program thrives on developing and sustaining active partnerships. The City of Winnipeg has been strong supporters of the program. Link to this amazing aboriginal program is: <http://www.wasac.ca/> and a brief video presentation: <https://youtu.be/5A5HNxZpVO8>

These successful programs were clearly tailored to the needs of the youth of the community, not the other way around. The goal was to make connections through the commonality found, then grow the talent, seek out the interests, and develop programming the youth WANT to participate in. Very impressive programs.

Session 3: Budget 2016 and Beyond: Investments in Rural Canada

On the Dias: Parliamentary Secretary to Minister of Municipal Affairs Mr. Adam Vaughan, Hon. Wayne Easter, Chair of the House of Commons Standing Committee on Finance, and Mayor Jenelle Saskiw, Marwayne, AB

The 2016 federal budget aimed to deliver on many of the 2015 election campaign promises; especially those that related to municipal priorities. In his speech to the FCM delegates, Prime Minister Trudeau made it very clear that his government sees the value of healthy rural communities and made sure the new budget reflected this attitude.

Report on Priorities 2015-16

Rural Broadband: FCM called for universal access to affordable and reliable broadband services at evolving speeds. Link to FCM’s position: <http://www.fcm.ca/home/issues/rural/rural-broadband.htm>

New funding for broadband infrastructure was announced to provide essential linkages for all sectors. Phase 1 is to modernize and enhance existing broadband infrastructure. Phase 2 will

be announced after municipal consultations which are to take place in the Fall of 2016.

Infrastructure Spending: When new federal Waste Water Treatment standards were imposed they caused massive capital projects for municipalities but virtually no federal funding was in place to support the new directives. The Parliamentary Secretary stated at this forum that going forward any unspent infrastructure dollars would be rolled back to municipalities via the Gas Tax in a one-time grant, so that no federal money designated for infrastructure remained unspent in any budgetary cycle. Details on this proposal were unclear but caused considerable discussion among the delegates.

Climate Change and Environmental Strategies: With the rise in natural disasters in recent years within our provinces, the GOC is taking Climate Change more seriously and is working towards implementing numerous programs to study infrastructure design and flood mitigation strategies. Individual provinces are now developing their own GHG legislation in response to climate change and economic instability. The FCM Green Infrastructure Fund has put forward \$55 million dollars to help municipalities address Climate Change and Environmental Strategies for their own regions <http://www.fcm.ca/home/programs/green-municipal-fund.htm> For a more comprehensive look at the new federal budget visit: <http://www.budget.gc.ca/2016/home-accueil-en.html>

Session 4: Open Mic: Sponsorship and Municipalities Today Revenue Tomorrow (Corporate Sponsorship)

On the Dias: Anne Marie Gillis, Councillor, City of Sarnia, ON, David MacKenzie, councillor, City of Leduc, AB, and Fiona Story, PR, Yellow Pages Group

Two thirds of the general public agree that municipalities need to tap into the world of corporate sponsorship as they believe it will ultimately lower their property tax bill. 85% of those polled believe companies should be able to sponsor public spaces such as hockey rinks, ball parks and recreational facilities; 45% believe companies should be able to retitle existing buildings named after prominent citizens or community benefactors and 75% believe there should be no preferential treatment for awarding of contracts to corporate sponsors.

60% of municipalities are involved in some form of corporate engagement. Since 2013, nearly 50% more municipalities have entered into the naming rights game. 47% of municipalities have actively marketed and pursued their opportunities for more than 5 years.

Obviously naming rights and corporate sponsorship are becoming common practice in many communities. One of the keys to successful sponsorship is to meet the corporation at their point of interest. Linking a large cycling event with bicycle manufacturers or cultural concerts with communication corporations are examples of point of interest partnerships.

Another important element of corporate sponsorship is knowing the fiscal value of municipal assets that are being considered for naming. This gives a tangible figure to work with when considering the value of sponsorship. Corporate sponsors who are interested in contributing within a community see the promotional value of being attached to either significant buildings or significant events within a community. Sponsorship need not be for large assets or events alone: many companies are interested in smaller sponsorships such as a children's breakfast program, solar panels for a municipal building, seasonal operation of a Splash Park or the naming of change rooms or penalty box at a community arena. While sponsors see the value of lending their corporate name to an asset or event, sponsorship also validates an event to some degree and tells the public that the municipality has worked to develop relationships with other entities rather than footing the bill solely with taxpayer's money.

In Drayton Valley, DV 100, Curling Bonspiels, Canada Day and Thunder in the Valley (when it returns) are good examples of large community based events that have the potential for corporate attention and sponsorship. And of course, our MacKenzie Centre and the 4S Skateboard Park are shining examples of naming an asset for a contributor or benefactor.

Session 5: "Rural Town Hall" Forum

On the dias: Wayne Easter, MP, Chair of the House of Commons Standing Committee on Finance; Ray Orb, Rural Forum Chair; and Scott Pearce, Rural Forum Vice-Chair

This session discussed many of the same items as the Budget session. Key focus was on rural broadband and economic growth, growing access to markets and evaluating policies needed by municipalities to encourage sustainable development and progress.

Scott Pearce spoke about the Leadership in Asset Management Program offered by FCM. This program, and the attached funding of \$50,000,000 is designed to assist municipalities with asset management plans, strategies and data collection programs. Link to this program: <http://www.fcm.ca/home/programs/green-municipal-fund/get-started-today/leadership-in-asset-management-program.htm>

Link to the forum presentation: <http://www.fcm.ca/home/events/past-conferences/2016-annual-conference-and-trade-show-post-conference-resources/workshop-16-rural-town-hall.htm>

Session 6: From Rural Farm to Urban Table Study tour

This study tour was a fascinating peek into the world of poultry farming in Canada. I discovered, among other things, that chickens really are chickens...don't go making loud noises, or you'll have 20,000 freaked out pullets to deal with! During a visit to AgDon Farms

Inc. located east of Winnipeg, I learned about the key partnerships between poultry producers, the food retail industry and the complicated demands of federal and provincial regulations which poultry farmers must abide by. There are approximately 550 poultry producers (broilers for meat, not eggs) in 8 Canadian provinces with an annual revenue of \$400 Million. There are approximately 1000 egg producers in Canada. The industry is currently transitioning from hen housing (enclosed cages) to enriched housing and free range housing. This is a huge undertaking by producers but the transition is backed by best practices of other countries and a movement towards more humane and sustainable practices in the industry.

Session 7: FCM Women in Municipal Government Scholarships Breakfast

As always this event was well attended by FCM delegates. A number of female elected officials were honored for their contributions to municipal government. This year the 100th Anniversary of Women's Suffrage was celebrated. Delegates were encouraged to find the special Women's Right To Vote Loonie coin (mint.ca) and pass it on to a young woman and encourage her to take her place in society, wherever that special place may be.

After the FCM conference I was able to attend the Museum of Human Rights in Winnipeg with a family member. Like many locations in the Winnipeg area, the museum highlighted the inspiring and vibrant aboriginal culture that is so much a part of Central Canada's history. Throughout the city historical plaques, placemarkers and venues were erected to remind visitors of the ancestors, voyageurs and adventurers who had gone before. This extensive display of Canadian human rights history was truly moving and inspirational.

(Photos and text boxes removed...too large to email)

Correlation to Approved Town Plans/Policies and Council Vision

Ex. Social Development Plan (SDP), Community Sustainability Plan (CSP), Economic Development Strategy (EDS), Municipal Development Plan (MDP), Housing Index Study (HIS), Recreation & Culture Master Plan (RCP), etc.

Session 1: I am unaware of our Asset Management Strategies being part of any Approved Town Plans.....

Session 2: Youth Recreation: RCP, SDP

Session 3: Federal Budget: no correlation to plans but has potential to affect every element of every plan

Session 4: Municipal Asset Naming Policy

Session 7: Social Development Plan (mentorship)

Recommendation(s) for Council consideration:

- 1) Asset Management: continue to have fact-based discussions concerning infrastructure conditions and priorities so council is better appraised of our infrastructure requirements, and budget implications.
- 2) Youth Recreation: continue to develop innovative programming for our local youth and seek out partnerships wherever possible
- 3) Be well versed on the implications of federal and provincial budgets as they impact every area of our work. Having a “Cole’s Notes” review of these budgets to council would help us understand impacts and perhaps allow us to be more strategic when applying for funding.
- 4) Continue to look outside the normal realms of sponsorship for assets and events by creating relationships/partnerships with local and non-local corporations and businesses, seeking a common point of interest.
- 5) Review the FCM Leadership in Asset Management Program and Fund <http://www.fcm.ca/home/programs/green-municipal-fund/get-started-today/leadership-in-asset-management-program.htm>
- 6) Give our youth mentorship program another go...recommendations coming forward from Danette at a later date.

Identify Partners and/or External Resources:

- 1) Asset Management: FCM has excellent AM resources available to all members
- 2) Youth Recreation: FCSS, Aim for Success, Church Youth Programs, Boys 7 Girls Club, Arts Council, local Gardening group, local multi-media entrepreneurs
- 3) Federal Budget: FCM and related programs
- 4) Muni Sponsorship: local and non-local corporations and businesses, Yellow Pages Group (they have a sponsorship toolkit)
- 7) Youth Mentorship: local high schools and Outreach school, local businesses and any other agency/group willing to be part of a mentorship program.

For Administrative Use Only:

Date

Received:

Date

Reviewed:

Item(s) for Administration policy or procedural consideration:

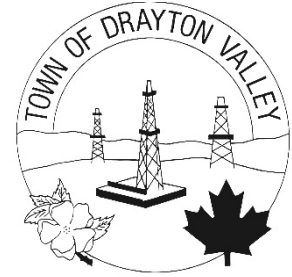
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Conference Report

Council Member: Debra Bossert

Conference/Workshop Attended: Economic Sustainability, U of A, Augustana Extension, CETC

Date of Conference: June 23, 2016



Information Presented (all relevant sessions):

Session 1: Sustainability 101: Economic Sustainability

Presenter: Bill Foster, Professor of Business Management, Augustana

Module 1: Economic Sustainability & Creating Sustainable Value

According to Robert Solow from his article *Sustainability: An Economist's Perspective (1991)*, sustainability is "an obligation to conduct ourselves so that we leave the future the option or the capacity to be as well off as we are today." Solow acknowledges that sustainability is neither a moral or practical obligation. It is rather a mindset that considers that while we please ourselves and live comfortably off of Mother Earth, we are not to leave her in an impoverished state for our future generations.

We need to be able to live today but must also be mindful of how our decisions will impact the future (distributional equity between the present and the future). A sustainable balance can be achieved by adopting a holistic view of caring for the planet today and tomorrow, and by creating robust policies (investment, conservation and resource use) that are widely applicable to the broadest of circumstances. Sustainability is mindset, not a project, and this concept ought to be used to guide our municipal plans and planning behaviours instead of saying sustainability is a set of hard and fast rules to abide by.

To create sustainable value in an organization two dimensions must be considered: 1) internal vs external focus and 2) today vs. tomorrow timelines.

Our presenter prepared an excellent 2x2 diagram called the *Sustainable Value Framework (Hart & Milstein, 2003)* which clearly illustrated key dimensions of Shareholder Value.

In our Case Study of the city of Swift Current, we looked into the actions of a stubborn, sleepy and stuck community that had stopped growing. Their economic base had not grown for 25 years and families were leaving the community in search of a better life in the oil and gas industry. To bring new life into this diminishing town, Swift Current established a Business Retention and Expansion task force called Action Swift Current. Through a 7 stage process, which included gauging community readiness, leadership team recruitment and even business visits and follow-up, the city went from falling off the map to winning awards for innovative economic performance and became the No.1 small Canadian city in creating small businesses in 2003. Of great interest was a property tax incentive policy for new expanding businesses

that was implemented by the City. These incentives bolstered commercial construction and new jobs in the community...and it began to grow again!

Module 2: Identifying Key Stakeholders

In every organization, whether it is a university, a corporation, a small business or a thriving municipality, there are individuals and groups of individuals who have a vested interest or stake in the organization. Traditionally a stakeholder has been defined as someone who stands to profit from the work of the organization, however in the realm of a municipal entity (a town, city or region), the stakeholder group is very diverse, and includes residents who often have high expectations and many interests to be considered.

Although the position of each stakeholder is valid and important, a ranking, or *stakeholder salience model* must be applied to establish weight to each stakeholder's position. Values of Power (to ability or influence of "A" to get "B" to do something), Legitimacy (the perception that actions are within a set of rules, values or norms) and Urgency (the perception that the claims for immediate action) help clarify the position of a stakeholder and aid in the decision making process.

Module 3: Measuring Economic Sustainability

The Triple Bottom Line Approach:

This approach had its beginnings in the accounting world and was developed by John Elkington in 1987, as a tool to measure profitability of an organization. The Triple Bottom Line of sustainability is *people + environment + profit*. While this formula looks at several factors pertaining to sustainability, it does not provide the hard objective numbers often sought after when measuring the economic feasibility of a project. *If you can't measure something, then how can you manage it?* However, sustainability is NOT a project, but a mindset that balances the needs of today and tomorrow and guides our behaviour. With that holistic attitude in mind, measuring economic sustainability must be firmly linked with social and environmental values. Economic performance is only part of the sustainability equation and should therefore be evaluated along with social and environmental indicators.

Because the Triple Bottom Line Approach in regards to economic sustainability is difficult to measure, two other approaches were discussed: The Indicators Approach (Colussi, 2003) and the Sustainable Balanced Scorecard (Hubbard, 2009)

In the Indicators Approach a newer outlook towards sustainable economic indicators was considered: instead of measuring median income (traditional indicator) the number of paid hours of employment required for basic human needs was assessed. Aspects such as the diversity and vitality of the local job base (resilience of the job market) and wages earned in the community that were spent in the community (local financial resilience) were also considered. This approach acknowledges the undeniable link between economic, social and environmental sustainability, and addresses a community's resiliency rather than hard cold

numbers. www.sustainablemeasures.com/node/90

The Sustainable Balanced Scorecard Approach (Hubbard 2009) proposed to measure more than just financial performance of an entity, it proposed to evaluate economic sustainability along 6 key dimensions: financial, customer and market, business processes, environment and social and finally learning.

Module 4: Future Approaches to Sustainability

In a paper by Peinhardt in 2015, he offered that cities are uniquely positioned to lead the push towards sustainability but that key issues such as how communities encourage sustainability in development must be addressed. The article *Green Urbanism* by Gilderbloom & Hanka, 2010 identifies four key issues as: access to downtown, public transportation, historic preservation and redevelopment of key pieces of land. The paper however does not suggest or identify how these issues can be addressed. The Asset Based Economic Development Strategy (Reed) speaks to a bottom up approach to economic development, to focus on unique assets of a municipality and build on existing local resources and regional economies. A community may have a variety of assets at its fingertips such as natural amenities, cultural and historical resources, human capital, current and future industries and the presence of a significant institution, all of which are key elements that can and should be leveraged to strengthen a local economy.

From Drayton Valley's perspective, we possess a number of these unique assets including but not limited to the amazing natural beauty of the river valley, a rich historical heritage, exceptional human capital (highly trained workforce with an entrepreneurial spirit) and our own in situ institutions NorQuest College and the Clean Energy and Technology Centre. The key to our sustainable success is to tap into the potential of these distinctive regional assets.

In our final Case Study we looked at the dying hamlet of Rosebud, Alberta, which in the 1970's was on the verge of disappearing off the map. The agricultural and mining industries that once sustained this area were now sadly fading, along with population and businesses.

Over the span of several decades, and through numerous strategic partnerships with the likes of a passionate patron LaVerne Erickson, the University of Calgary and the Southern Institute of Technology, Rosebud gained new life. It became a thriving hub of performing arts education in Alberta. Today, in partnership with the Canadian Badlands Passion Play, The Rosebud School of the Arts is raising up a new generation of theatre arts students, providing exceptional training and experience to those who attend the school and offering a breathtaking experience to those who attend the Passion Play performances. The influx of tourists that come every year to enjoy the riches that this area has to offer has in turn revitalized the local economy and put little Rosebud back on the map.

Correlation to Approved Town Plans/Policies and Council Vision

Ex. Social Development Plan (SDP), Community Sustainability Plan (CSP), Economic

Development Strategy (EDS), Municipal Development Plan (MDP), Housing Index Study (HIS), Recreation & Culture Master Plan (RCP), etc.

Session 1: This course correlated with virtually all of our adopted town plans, but particularly with our Community Sustainability Plan and our Economic Development Strategy.

Recommendation(s) for Council consideration:

- 1) Bring the full series of Sustainability 101 to our community.
- 2) Review goals and policies that we have created...Are we working towards them? What do we need to focus on? Do any of our overriding approaches regarding areas of sustainability need to be changed or updated? Do we put our money where our mouth is concerning sustainability? Are we balanced in our approach towards our sustainability goals?
- 3) With the assistance of our Economic Development team, take a closer look at the real assets we have at our fingertips....human capital, tourism, educational institutes and consider a strategy to best leverage these assets for the strengthening of our economy.
- 4) Consider what human resources we as a municipality assign to Economic Development strategies. Is a single part time contractor sufficient manpower for this portfolio?
- 5) Review the business tax incentives that Swift Current city council introduced. <http://www.swiftcurrent.ca/divisions/planning-growth-development/permits-and-licences/building-permits-inspection/tax-incentive>
- 6) Consider developing a strong tourism industry based not near the CETC, but in it! This impressive building has the potential to attract people for all sorts of reasons, tourism ought to be one of those reasons. Instead of investing another huge amount of capital for a stand-alone tourism building, let's leverage the CETC to its fullest potential and draw new visitors and potential stakeholders into this beautiful building. This facility is our community's newest gem....let's let it shine!

Identify Partners and/or External Resources:

Augustana University, DVHTA, Chamber of Commerce, NorQuest College, CETC, EPAC, Alberta Tourism, GOA (clean technology development).....

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Date
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Item(s) for Administration policy or procedural consideration:

- 1)
- 2)